



125 Fernco Drive
 Nashville, TN 37207
 Phone: 615.256.0357
 Fax: 615.256.0490
 Email: mlewis@fernexpo.com

American Farrier's Association Annual Convention Farrier Industry Association Market Place

March 10 - 13, 2020

Chattanooga Convention Center, Chattanooga, TN
 05-06905-20

Discount Deadline:
February 25, 2020

Each Furnished 10'x10' Booth Includes:

- (1) 8'x30" Royal Blue Draped Table
- (2) Chairs
- (1) Wastebasket
- (1) Booth ID Sign
- 8' High Backwall Drape: Gray/Royal Blue/Gray
- 3' High Side Rail Dividers: Gray

Move-in Dates & Times

| | |
|---------------------------|-------------------|
| Tuesday, March 10, 2020 | 3:00 PM – 6:00 PM |
| Wednesday, March 11, 2020 | 8:00 AM – 3:00 PM |

Each Unfurnished 10'x10' Booth Includes:

- (1) Wastebasket
- (1) Booth ID Sign

Show Dates & Times

| | |
|---------------------------|---------------------|
| Wednesday, March 11, 2020 | 4:00 PM – 6:00 PM |
| Thursday, March 12, 2020 | 8:00 AM – 10:00 AM |
| | 3:00 PM – 5:30 PM |
| Friday, March 13, 2020 | 10:30 AM – 12:30 PM |

Show Colors:

Carpet: Gray
 8' Backwall Alternating - Gray/Royal Blue/Gray
 3' Siderail - Gray

Electrical/Networking/Audio-Visual & Telecommunications

The Chattanooga Convention Center will handle all utilities. The link for online ordering is below.

<http://chattanoogaconventioncenter.org/>

Move-out Dates & Times

| | |
|------------------------|--------------------|
| Friday, March 13, 2020 | 12:45 PM – 3:00 PM |
|------------------------|--------------------|

Advance Warehouse Shipments

Must Arrive by:
 Monday, March 9, 2020

Show Site Shipments

Cannot Arrive before:
 Tuesday, March 10, 2020

Carriers must be checked in at event site for move-out by:
 Friday, March 13, 2020 2:00 PM

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the Fern forms, you may find forms enclosed for services performed by the facility or other suppliers. Please give special attention to see that forms and payments are directed to the address indicated on each order form. Some services may not be provided by Fern.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed in this Exhibitor Service Manual (ESM), please contact our Exhibitor Services Department.

We look forward to serving you.

show information

EXHIBIT MATERIAL

RUSH

ADVANCE WAREHOUSE

To: _____
(Exhibiting Company Name)

**c/o Fern
YRC
345 Roadway Drive
Ringgold, GA 30736**

**American Farrier's Association Annual
Convention**

Booth Number: _____

**Must Arrive by:
Monday, March 9, 2020**

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Monday, March 9, 2020**

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EXHIBIT MATERIAL

RUSH

SHOW SITE

To: _____
(Exhibiting Company Name)

c/o Fern
Chattanooga Convention Center
One Carter Plaza
Chattanooga, TN 37402

**American Farrier's Association Annual
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Booth Number: _____

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